

ClassLink

Press Release



FOR IMMEDIATE RELEASE

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ClassLink Honored with Four CODiE Nominations

Clifton, NJ, March 4, 2009 - ClassLink - the future of instructional technology – is proud to announce an unprecedented four finalist spots in the prestigious 2009 CODiE Award competition. This is the fifth consecutive year that ClassLink has been honored as a CODiE finalist. Sponsored by the Software & Information Industry Association (SIIA), the CODiE awards celebrate outstanding achievement and vision in the software industry.

ClassLink received finalist recognition for:

- **ClassLink LaunchPad**, a 2008 CODiE winner, in both the Best K-12 Instructional Solution and Best Virtual School Solution for Students categories.
- **CLiC (ClassLink Information Console)**, also a 2008 CODiE winner, in the category for which it won last year, Best K-12 Enterprise Solution.
- **ClassLink ClassMate** is a first time finalist for Best Classroom Management Solution.

“While meeting the needs of our educational clients remains our top priority, it is always gratifying to receive acknowledgment of our team’s hard work through peer recognition,” states Berj Akian, ClassLink CEO. “We thank SIIA members for these prestigious finalist accolades and feel they further demonstrate that ClassLink *is* the future of instructional technology.”

ClassLink has a proven record of delivering high quality technology solutions designed to meet the unique needs of the K-12 instructional setting. ClassLink solutions empower student achievement by providing anytime anywhere learning access. In addition to a suite of software products, the company has a specialty in instructional technology professional development and 10 years of expertise in implementing virtualization solutions for schools.

According to SIIA President Ken Wasch, “The competition is particularly steep this year during the 24th Annual SIIA CODiE Awards, making selection as a CODiE Finalist a real achievement.” Wasch further added that “All the companies on this year’s list of CODiE Finalists should feel justifiably proud of their accomplishment in making it to this stage,

and have much excitement to look forward to regarding the upcoming CODiE Awards voting!”

About ClassLink

Founded in 1998, ClassLink’s mission is to empower educators to improve learning through innovative systems and services. Engineered for students and teachers, ClassLink’s products are simple to use yet empower student achievement, while lowering the overall cost of technology. **ClassLink LaunchPad** delivers 24/7 access to a school's full array of instructional software resources from any computer in the school, community and from home. **ClassLink CLiC** is an easy yet comprehensive server management tool that automates complicated technology tasks and reduces time spent troubleshooting. **ClassLink ClassMate** is the only student administration and curriculum management software designed for Career and Technical Education.

About SIIA and CODiE Awards

Established in 1986, the CODiE Awards is the longest-running awards program in the software and information industry. For 24 years, SIIA CODiE Awards have remained the leading honor for the software and information industry's finest products and services. The program acknowledges the industry’s most innovative products and services through a combination of journalist and peer review. CODiE Awards judges work to identify the "best-of-the-best" from literally hundreds of nominees.

The Software & Information Industry Association is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to more than 750 leading software and information companies.

ClassLink—The future of instructional technology.

For more information, visit www.ClassLink.com, call 888-963-7550 or email info@ClassLink.com.